



VCU Medical Center
Virginia Commonwealth University
Every Day, A New Discovery.®

Dear Supporters,

The Pi Kappa Alpha Fraternity (PIKE) at Virginia Commonwealth University (VCU) and the Richmond Fire Department (RFD) have partnered together and are delighted to offer you an opportunity to support the 5th annual Fireman's Challenge.

The Fireman's Challenge is a philanthropic effort created to benefit and raise awareness of the VCU Evans-Haynes Burn Center. This effort consists of a week of events hosted by Pi Kappa Alpha at VCU. Throughout this week, over 500 women from nine sororities on VCU's Monroe Park Campus will participate in these events across the Richmond area. These activities range from an iron chef competition to a dodgeball tournament, with the week concluding with a community field day typifying some of the day-to-day duties of a firefighter. In total, there are over six separate events dispersed throughout the week that range from two to four hours each.

The Evans-Haynes Burn Center is dedicated to providing excellent interdisciplinary, holistic care for patients and their families across the lifespan, from point of injury until optimal restoration of function. The Evans-Haynes Burn Center serves as the regional resource for the care of acute burn and reconstructive needs of burn survivors. With a 16-bed unit that treats 250-300 patients per year including pediatric and adult burn patients, the Burn Unit also provides education to EMT's, special government forces and rural hospitals.

Pi Kappa Alpha has always been a generous supporter of the greater Richmond area, striving to improve the community through effective philanthropy and public service events. Last years' Fireman's Challenge brought in just over \$20,000 and was an amazing continuation of our annual event. In the fall, PIKE raised \$8,000 for The Children's Miracle Network Hospitals by partnering with Phi Mu Fraternity, in our 7th Annual Silent Auction. With your help, PIKE aims to raise over \$30,000 during the 2016 Fireman's Challenge.

Please assist us in making this event a memorable and successful one. Together, with your support, we can continue to unite Richmond in support of a local and worthy cause.

Donations can be made online by going to <http://www.firemanschallenge.org/donate>. Checks can be made out to MCV Foundation with PIKE in the memo line and sent to the following address:

MCV Foundation
P.O. Box 980234
Richmond, Virginia 23298-0234

Your donation is tax deductible. The tax exemption number is: #54-6053660.

Thank you for the support,

James Herbin
Special Events Coordinator
Richmond Fire Department



Dr. Andrea Pozez
Chair, Division of Plastic Surgery
VCU Health System



Raphael Ortiz
Fire Chief
Pi Kappa Alpha

