



Dear Continued Donors,

Our chapter would like to thank you for your contribution to the Fireman's Challenge in years' past. Every year since we first began the Fireman's Challenge, the event has continued to grow. This wouldn't be possible without the generous contributions we receive.

The Pi Kappa Alpha Fraternity (PIKE) at Virginia Commonwealth University (VCU) and the Richmond Fire Department (RFD) have partnered together and are delighted to offer you an opportunity to support the Evans-Haynes burn center through our 7th annual Fireman's Challenge.

The Fireman's Challenge is a philanthropic effort created to benefit and raise awareness of the VCU Evans-Haynes Burn Center. This effort consists of a week of events hosted by Pi Kappa Alpha at VCU. Throughout this week, over 500 women from nine sororities and a team of VCU Athletics on VCU's Monroe Park Campus, will participate in these events across the Richmond area. These activities range from an iron chef competition to volleyball tournament, with the week concluding with a community field day, typifying some of the day-to-day duties of a firefighter. In total, there are over six separate events dispersed throughout the week that range from two to four hours each.

The **Evans-Haynes Burn Center** is dedicated to providing excellent interdisciplinary, holistic care for patients and their families across the lifespan, from point of injury until optimal restoration of function. The Evans-Haynes Burn Center serves as the regional resource for the care of acute burn and reconstructive needs of burn survivors. With a 16-bed unit that treats 250-300 patients per year including pediatric and adult burn patients, the Burn Unit also provides education to EMT's, special government forces and rural hospitals. Over the past six years, the Fireman's Challenge has donated more than \$100,000 to the Evans-Haynes Burn Center, which uses this money to support high costs of special medical supplies for burn survivors, has created and renovates a children's therapy playroom, supports burn care research, and aids in treatment measures. Furthermore, the Burn Center recently celebrated it's **70th anniversary** this February, recognizing 70 years of progressive excellence in the field of burn care and prevention.

Pi Kappa Alpha makes it our mission to improve the community we are apart of through effective philanthropy and public service events. Last years' Fireman's Challenge brought in just over \$20,000 and was an amazing continuation of our annual event. With your help, PIKE aims to raise over \$40,000 during the 2018 Fireman's Challenge.

Please assist us in making this event a memorable and successful one. Donations of any amount are appreciated, as our effort is one that could not succeed without the support of many. Together, we can continue to unite within our community in support of our greatest cause.

Donations can be made online by going to <http://www.firemanschallenge.org/donate>. Checks can be made out to MCV Foundation with PIKE in the memo line and sent to the following address:

MCV Foundation
321 S Randolph St.
Richmond, Virginia 23220

Your donation is tax deductible. The tax exemption number is: #54-6053660.

Thank you for your continued support,

James Herbin
Special Events Coordinator
Richmond Fire Department

Dr. Andrea Pozez
Chair, Division of Plastic Surgery
VCU Health System

Tucker Smith
Fireman's Challenge Coordinator
Pi Kappa Alpha

